

*As a Fitting Climax to the Greatest Christmas in Our History Comes This*

# Greater Goldsmith After-Xmas Sale

## Of Women's and Misses' Suits, Coats and Dresses

*Thousands of Dollars' Worth of Our Own Stocks—Thousands of Dollars in Special Purchases for This Occasion. Immense Assortments of QUALITY Merchandise—the Latest Styles—and Savings That Have Never Been Equaled*

### The Big Store's Biggest Garment Sale

First of all, in connection with the sale announced here, it is well to remember that apparel from this store is justly celebrated for its style and superiority of quality.

Then note that every garment that enters this sale is fresh, new—the very fashions worn with great success at this moment—and prices are **RADICALLY REDUCED**, affording values which cannot again be duplicated this season.

There are no old garments in this sale—no "stickers" or "mistakes"—in fact, nearly every one of the hundreds of beautiful Suits, Coats and Dresses offered here was received this month and each is as fresh, smart and good looking as can be. Attend this sale at Goldsmith's tomorrow. Come expecting the biggest bargains of the year.



### Starts Thursday Morning 8:30 O'clock

Tomorrow, Thursday, is the first day of this—the GREAT day—that is going to smash all value-giving records, and you will want to be on hand early.

Hundreds of the finest, smartest Suits, Coats and Dresses—many of them just arrived—and prices tremendously reduced. All late styles—all fashionable materials—all the most favored colors—all sizes for women and misses—yours among them.

There never was such a sale as this before. Never a sale that offered such choice varieties of high-class garments at such savings. All are displayed in readiness for first comers. Early choice will prove the best investment. Only a brief outline of the various groups is possible here. Note the savings—and rest assured qualities and styles are unimpeachable.



## Hundreds of the Season's Smartest SUITS, COATS and DRESSES—Drastically Reduced! Come Early Thursday!

*The Following List of Prices Will Give You a Fair Idea of the Saving Opportunities This Sale Offers*



\$25.00 to \$30.00  
Women's Suits  
for \$15.95

\$35.00 to \$45.00  
Women's Suits  
for \$24.75

\$45.00 to \$55.00  
Women's Suits  
for \$29.75

Up to \$14.75  
Girls' Coats  
for \$9.75

\$55.00 to \$65.00  
Women's Suits  
for \$39.75

\$20.00 to \$22.50  
Women's Coats  
for \$9.98

\$22.50 to \$30.00  
Women's Coats  
for \$15.95

Up to \$19.75  
Girls' Coats  
for \$14.75

\$15.00

to

\$19.75

Girls'  
Silk

Dresses

On Sale

for  
\$12.50

\$30.00 to \$35.00  
Women's Coats  
for \$19.75

\$40.00 to \$45.00  
Women's Coats  
for \$29.75

\$50.00 to \$55.00  
Women's Coats  
for \$39.75

Up to \$24.75  
Girls' Coats  
for \$18.75

\$20.00 to \$25.00  
Women's Dresses  
for \$11.98

\$27.50 to \$32.50  
Women's Dresses  
for \$17.50

\$35.00 to \$40.00  
Women's Dresses  
for \$24.75

Up to \$34.75  
Girls' Coats  
for \$25.50

Store Closed  
All Day Today



Sale Starts at  
8:30 Tomorrow



**We Wish Each and Every One of You—A Right Merry Christmas  
—and Many, Many Returns of the Day**